

M N 10000

# MACLEAN'S

"CANADIAN NATIONAL MAGAZINE"

10¢

November  
1st



ROBERT F.  
WISTENHOFF

Mr. Horner

and don't forget  
to make a  
pumpkin pie,  
Love, John

# THANKSGIVING





Always and I, with her glass of milk, the experience of the day is a joy.

# Always a jump ahead!

*Fortunate are the children*

*whose mother starts their day with the right breakfast*

WINTER is on the way! Skis, toboggans, sleas come out of the attic. Soon Margie and Edward will be stomping over hill crosses, swooping down into hollows - always a jump ahead of the rest, for they have plenty of energy for keen competition.

Their mother, like countless other three-wise mothers, has learned a simple rule for supplying this energy - she starts their day every morning with the best, tasteful which has become a standard for infants and growing children... Cream of Wheat.

Abundantly rich in energy and

at the same time easily digested, Cream of Wheat supplies the perfect nutrient for children in Canada. Their mothers have found this simple rule invaluable. Your youngsters too may get a head start at the breakfast table. Begin their day right with a good bowl of Cream of Wheat!

Cream of Wheat is made from the best Canadian wheat which is purified and re-purified by human hands. It is sold only in the triple-wrapped package.

Cream of Wheat is simple to prepare. No long cooking is required. Instantaneous hot package holds every gourmet serving. Lasts three or more days!

That bowl of Cream of Wheat, rich and creamy, is a habit worth thousands of children in Canada. Their mothers have found this simple rule invaluable. Your youngsters too may get a head start at the breakfast table. Begin their day right with a good bowl of Cream of Wheat!

**Never sold loose  
in bags...  
only in this box**

Made in Canada  
From Canadian Wheat



Margie has plenty of energy for the day ahead.

WINNER CANADIAN  
BOOKING AWARD  
1970

WINNER  
TWO BRIDES A MAID  
WINNER FOR COPY

# MACLEAN'S

Since 1928 MORE  
Across from 1141 BAY

WINNER ALL  
WINNER FOR COPY  
WINNER FOR COPY  
WINNER FOR COPY

Illustrated by  
DORIS GIBSON BISHOP



## The Return of Jerry Mitchell

By ALBERT RICHARD WEIJEN

*Commencing a novel of romantic adventure at sea*

HE STOOD at the top of the Tanglefoot Inn, looking out at the night lights of the city. He had not seen the city since he left it, and he was not sure if he would ever see it again. He had been away for so long, and he was not sure if he would ever see it again. He had been away for so long, and he was not sure if he would ever see it again.

"Very much?"

"Very much."

He looked at her and smiled. He had been away for so long, and he was not sure if he would ever see her again. He had been away for so long, and he was not sure if he would ever see her again. He had been away for so long, and he was not sure if he would ever see her again.

"Very much?"

"Very much."

He looked at her and smiled. He had been away for so long, and he was not sure if he would ever see her again. He had been away for so long, and he was not sure if he would ever see her again. He had been away for so long, and he was not sure if he would ever see her again.











































































## Two Important Services

The firm has studied new investment trends in its clients for many years. It has acquired considerable information, and has recommended securities to meet individual needs. Through its experience it is now in the client's investment problems.

Both of your efforts should also come.

## A.E. AMES & CO. LIMITED

Member Canadian Inst. of Security Analysts  
Incorporated in Canada  
Toronto, Ontario, Canada, Inc.

AN ADDRESS FOR INVESTORS



**Exceptional in Every Detail**  
The best service of the firm is the service of the client. The firm has studied new investment trends in its clients for many years. It has acquired considerable information, and has recommended securities to meet individual needs. Through its experience it is now in the client's investment problems.

Both of your efforts should also come.

Both of your efforts should also come.

Both of your efforts should also come.

Both of your efforts should also come.

Both of your efforts should also come.

Both of your efforts should also come.

Both of your efforts should also come.

Both of your efforts should also come.

## BUSINESS & INVESTMENTS

Bond Market Continues Advance;  
Long Term Outlook Favorable

By A. W. BULL

**BONDS ARE IN** BRIGHT up. As the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery, the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**dividends were** again and mainly steady. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**A pile of loans** has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**Market showing** more to come. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is interesting** to note that the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

MacKenzie Magazine, November 1, 1933



## The Gracious House

It's a vision of choice — a vision of choice.

**It's a vision of choice** — a vision of choice. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

MacKenzie Magazine, November 1, 1933

**There is always** the intention to be achieved, with an understanding of the situation. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**Gold Product** on Import. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**That there is** a vision of choice. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

MacKenzie Magazine, November 1, 1933

**There is always** the intention to be achieved, with an understanding of the situation. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**Gold Product** on Import. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**That there is** a vision of choice. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

MacKenzie Magazine, November 1, 1933



## Canada's Destiny in Her Water Powers

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

## Financial Queries

**Overhead** the cost of doing business. The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

## The Nation's Business

**A subscriber** recently wrote me "I read all the financial news in the Nation's Business." The market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.

**It is the position** of the market has been steadily advancing since the beginning of 1933, which marked the start of the present recovery.







Old Dutch cleans with a smooth, easy sweep. It doesn't scratch. It's free from grit.

## Old Dutch Cleanser keeps lovely things lovely and gives you the happy assurance of Healthful Cleanliness

Safe cleaning . . . that's the important question in present-day homes where lustrous surfaces and colorful equipment are so much in vogue. If beauty is to live, things must be safely cleaned . . . that's why millions of housewives use Old Dutch, the modern, perfect cleanser.

With Old Dutch, safety is inherent . . . an elemental part of its make-up . . . as distinctive of this natural cleanser as Healthful Cleanliness.

The very character of Old Dutch . . . soft, flaky, free from all destructive content . . . assures protection for fine, smooth surfaces, along with cleanliness that safeguards health.

Protects surfaces . . . because it's free from scratchy grit, acid and caustic. Safeguards health . . . because it cleans thoroughly, removes dangerous impurities you cannot see along with those you can see.

You can use Old Dutch with absolute safety for all household cleaning—for porcelain, enamel, tile, floors, windows, on any surface where water may be used. The ease with which it cleans will please you, so will the amount of work a little Old Dutch does. Keep a package in the bathroom, as well as in the kitchen and laundry. Old Dutch is your assurance of Healthful Cleanliness and the continued loveliness of lovely things.

Old Dutch Cleanser is economical because it goes further and lasts longer

1905 Old Dutch Cleanser on its 25th Anniversary celebrates the greatest achievement in modern cleaning efficiency · Healthful Cleanliness 1930

MADE IN CANADA